

Clark County Arts Plan

Annual Report and Budget Request

June 1, 2021



Ad for encouraging people to take the 1 October Memorial Survey March 1-14, 2021

The Percent for the Arts Program and associated Art Fund were established July 17, 2012. The Clark County Board of County Commissioners (BCC) approved the initial Clark County Arts Plan (Arts Plan) on December 4, 2012 and authorized the apportionment of monies from the Room Tax Collection Commission and Special Ad Valorem Capital Projects Tax to begin January 1, 2013. By August of 2013 Clark County had hired its first full-time employee. Funding for the Poet Laureate program was added to the Arts Plan at the October 17, 2017 BCC meeting. Funding for an additional full-time staff member was allocated in December 2019.

The Clark County Arts Plan is a program within the Department of Parks and Recreation. The program includes executing new art projects, initiating repairs and restoration of existing public art, providing for appropriate staffing levels, daily operations of the Winchester and Government Center Art Galleries, community engagement opportunities, and the development of public art education opportunities. In 2019 the plan was also assigned the oversight of the 1 October Memorial Committee and oversees the review of the public art portion of the Maryland Parkway Midtown Ordinance. In 2020 the plan was assigned a park bonds funded project for art within

Lone Mountain and a Government Center improvement project to add art within two conference rooms.

Policy Clarification: Funding for public art projects should encompass all expenditures associated with each project. These items include, but are not limited to, artists fees, consultation experts, unforeseen expenditures surrounding construction and funding for dedications including promotion and food.

BCC AGENDA ITEM

JUNE 1, 2021

Item# 14. - Receive the County Arts Plan and approve the proposed FY 2022 budget to manage the program, fund new public art projects, provide educational opportunities, and repair and restore existing public art. (For possible action)

ACTION: APPROVED AS RECOMMENDED.

ATTACHMENT: Staff Report

ATTACHMENT: FY22 Arts Plan

ATTACHMENT: FY22 Clark County Arts Plan addendum

Previously Approved Projects

Project: Whitney Recreational Center Front Entrance Mural - District G
Budget: \$60,000
Scope: To create a mural on the front of the building. The artist(s) will work with children from the area that will inform the artist the direction of the mural.
Budget approved for FY21 on June 2, 2020 agenda item #13
Projected Completion Date: January 2022

Project: Foster Care Promotion
Budget: \$50,000 (In Progress, Stakeholder Meetings)
Scope: To create a public art exhibit that brings awareness to our community's need for foster parents.
Budget approved for FY21 on June 2, 2020 agenda item #13
Projected Completion Date: July 2022

Project: Von Tobel Modular Building Vinyl Wrap Part 1 - District D
Budget: \$70,000 (In Progress, Stakeholder Meetings)
Scope: To create a vinyl mural on the exterior surface of the community center at Von Tobel Park. The artist(s) will work with children, then create a digital design that integrates ideas learned by the community. The printing and installation of the artwork will be managed by county staff.
Budget approved for FY21 on June 2, 2020 agenda item #13
Projected Completion Date: August 2022

Project: Von Tobel Park Sculpture Part 2 - District D
Budget: \$131,671 (In Progress, Stakeholder Meetings)
Estimated expense through 6/30/21: \$2,550
Scope: Proposal is to create a sculpture within the park. The artist(s) will work with children from the area that will assist the artist(s) in the creation of the sculpture concept.
Budget approved for FY21 on June 2, 2020 agenda item #13
Projected Completion Date: August 2022

Project: **Overton Community Artwork RFQ 605146-18 – District B**
Budget: Part two: \$267,000 (*In progress, Design Review/RFQ*)
Estimated expense through 6/30/21: \$29,130
Scope: Part two: an outdoor artwork to be sited at or near the community center, acting as a gateway to Michael Heizer’s *Double Negative*.
Budget approved for FY17 on August 2, 2016 agenda item #17
Projected Completion Date: December 2022

Project: **West Flamingo Senior Center - District A**
Budget: \$50,000
Scope: A ceramic mosaic mural at the entrance of the Senior Center, including an educational component with the seniors.
Budget approved for FY19 on July 17, 2018 agenda item #25

Project: **Alexander Villas - District D**
Budget: \$150,000
Scope: Project to create art within the park.
Budget approved for FY19 on July 17, 2018 agenda item #25

Project: **Pearson Community Center Pillar Mural Project - District D**
Budget: \$70,000
Scope: For pillars to be painted by a team of artists including requiring artist to hire a professional videographer at \$7,500.
Budget approved FY20 on June 4, 2019 Agenda Item #30

Project: **Zap 13 - District F**
Budget: \$25,000
Scope: Project is to paint utility boxes in District F.
Budget approved FY21 on June 2, 2020 agenda item #13

Project: **Southwest Ridge Part 2 - District F**
Budget: \$100,000 (In Progress, RFQ)
Scope: For environmental art on the Southwest Trailhead
Budget approved FY20 on June 4, 2019 Agenda Item #30
Projected Completion Date: May 2022

Project Reassignment Requests

Please note the red text identifies changes to previously approved projects where changes are being requested and recommended by the Public Art Committee.

- Project: **Zap 11 - District B**
Budget: \$38,000 (*In progress*)
Estimated expense through 6/30/21: \$38,000
Scope: **Utility box art project at Bob Price Park including two poems to be etched in concrete.**
Budget approved for FY19 on July 17, 2018 agenda item #25
Projected Completion Date: December 2021
- Project: **Southwest Ridge Part 1 - District F**
Budget: \$100,000 (*In progress, RFQ*)
Estimated expense through 6/30/21: \$7,600
Scope: For one ~~or two~~ sculpture ~~art pieces~~ to be located within the park.
Budget approved FY20 on June 4, 2019 Agenda Item #30
Projected Completion Date: May 2022
- Project: **Wetlands ~~Monument Sign &~~ Art – District E & G**
Budget: \$250,000
Scope: ~~A monument art sculpture at the entrance of the Wetlands Park and~~ Themed artwork within the park.
Budget approved for FY19 on July 17, 2018 agenda item #25
- Project: **Sunset Park Art ~~and Litter Awareness Project~~ – District G**
Budget: ~~\$300,000~~ *\$150,000 + \$60,000 (from Litter Awareness)= \$210,000 (In progress)*
Estimated expense through 6/30/21: \$29,209
Scope: ~~Litter awareness project and monument sign at~~ **Sunset Park Signature Sculpture on the corner of Sunset and Eastern.**
Budget approved for FY17 on August 2, 2016 agenda item #17
Projected Completion Date: January 2023
- Project: **1 Oct Memorial**
Budget: \$258,000 + *\$75,000 (from Litter Awareness)= \$333,000*
Estimated expense through 6/30/21: \$155,000
Scope: The Art Committee is recommending that the funding be utilized to bring in experts in the field to initiate a public engagement process to identify the comprehensive protocols and steps necessary to implement a public art memorial.
Funding includes marketing and survey.
Budget approved for FY19 on July 17, 2018 agenda item #25 & #73.
Establishment of a One October Memorial Committee on October 2, 2019 agenda

item #71
Projected Completion Date: July 2025

Project: **James Regional Sports Complex– District A**
Budget: \$191,000 + \$15,000 (from *Litter Awareness*)= \$206,000 (RFQ 604972-18
Cancelled, new RFQ needs to be created)
Estimated expense through 6/30/21: \$4,500
Scope: Sculpture is intended to be a signature art piece near the warm-up area of the park.
Budget approved for FY18 on November 21, 2017 agenda item #43

Completed Projects

Project: **Nellis Absolute Ceiling Project RFQ 605137-18 – District B**
Budget: \$500,000
Estimated expense through 6/30/21: \$450,000
Scope: An aviation themed art competition and project near the gateway to the Nellis Air
Force Base on Las Vegas Blvd.
Budget approved for FY18 on November 21, 2017 agenda item #43
Projected Completion Date: June 2021

Total Completed Project Expenditure \$450,000

BUDGET REPORT
Fiscal Year 2021

FY20 Ending Fund Balance

Committed ¹	1,086,465
Assigned ²	1,126,326
Unassigned ³	129,938
Total	2,342,729

FY21 Estimated Collections	745,162
FY21 Estimated Interest earned	22,885
	768,047

Total Estimated Funding: 3,110,776

FY21 Estimated Expenses

1) Salaries and Benefits	173,474
2) Operating Expenses	31,458
3) Maintenance	27,000
4) Public Art Education	14,500
5) Poet Laureate	10,000
6) Galleries	1,000
7) Community Outreach	32,594
8) Public Art Projects	670,820
9) Capital Equipment	26,925
Total Estimated Expenditures:	987,771

FY21 Estimated Ending Fund Balance

Committed ¹	869,492
Assigned ²	975,190
Unassigned ³	278,323
Total	2,123,005

¹ Contractually obligated/encumbered

² Balance of projects in progress

³ Available fund balance

BUDGET RECOMMENDATIONS

Fiscal Year 2022

FY21 Estimated Ending Fund Balance

Committed ¹	869,492
Assigned ²	975,190
Unassigned ³	278,323
Total	2,123,005

FY22 Projected Collections 1,024,997

Total Anticipated Funding 3,148,002

FY22 Budgeted Expenses

1) Salaries and Benefits	267,975
2) Operating Expenses	112,404
3) Maintenance	30,000
4) Public Art Education	34,400
5) Poet Laureate	10,000
6) Galleries	13,300
7) Community Outreach	50,000
8) Public Art Projects	
Previously Approved Projects	1,856,391
Proposed Projects	524,481
Total Expenditure Budget:	2,898,951

FY22 Ending Fund Balance, unassigned 249,051

¹ Contractually obligated/encumbered

² Balance of projects in progress

³ Available fund balance

1. Salaries and Benefits:

Project: Program staff
Budget: \$267,975
Scope: One (1) Cultural Program Supervisor (C28), one (1) Recreational Specialist (C26) and (6) part-time Program Assistants.

2. Operating Expenses:

Project: Program operating supplies
Budget: \$112,404
Scope: Art supplies, paint and painting supplies, graffiti coating, lights, office supplies and minor equipment.

3. Maintenance:

Project: Survey of the existing public art collection, repairs and restoration.
Budget: \$30,000
Scope: Maintenance and restoration of existing public art. There are more than 405 works of art in the Public Art collection.

4. Public Art Education:

Project: Art Education
Budget: \$34,400
Scope: Ongoing community art education programs

- Public Art Education Workshop Series (\$24,000)
- Youth Education (\$10,400)

5. Poet Laureate:

Project: To promote poetry as an art form and as a means to engage the community
Budget: \$10,000
Scope: Poet Laureate is to put on several workshops throughout the year.

6. Galleries:

Project: Art Galleries
Budget: \$13,300
Scope: Four artist exhibits in the Rotunda Gallery at the Government Center, six exhibits at the Winchester Cultural Center gallery, 12 exhibits at three Community Centers. Funding is used for gift certificates for best in show, honorable mentions, etc. and juror members time and/or artists fees through professional services.

7. Community Outreach:

Project: Community Engagement fund to enhance arts and culture.
Budget: \$50,000
Scope: To secure artists to participate in special events that are happening in the

community or offer unique art engagement opportunities to the public.

8. Public Art Projects:

Proposed Projects

Project: **Silverado Ranch Community Center Sculpture- District A**
Budget: \$250,000
Scope: To create a sculpture at the community center.

Project: **Desert Breeze Special Events Area Sculpture- District F**
Budget: \$200,000
Scope: To create a sculpture at the front entrance of the area.

Project: **Family Court House Courtyard Mural- District D**
Budget: \$74,481
Scope: To create mural(s) on walls.

Total Proposed Projects Listed Above **\$524,481**